

VALLEY FORWARD'S

LIVABILITY SUMMIT



Promoting a Healthy Environment & Healthy Economy

THE GREEN ECONOMY: WHY IT MATTERS

Join the increasingly diverse collective voice bringing sustainability into every day life. From green building to manufacturing solar panels or inventing fuels of the future, American industry can be at the forefront of revitalizing our economy and communities to transform the world.

Friday, April 8, 2011 | Wyndham Phoenix

Hear from the experts and join the dialogue at
VALLEY FORWARD'S LIVABILITY SUMMIT

Friday, April 8, 2011
WYNDHAM PHOENIX
50 East Adams Street
Grand Ballroom

7:30 a.m.

Registration, Continental Breakfast &
Preview of Valley Forward's Resource Area

8:00 a.m.

Welcome & Introductions
DIANE BROSSART
Valley Forward Association

8:15 – 9:15 a.m.

"Reducing Your Environmental Impact"
KIM MCKAY
National Geographic Author
Founder, Clean Up the World, now in 120 countries

9:15 – 10:45 a.m.

Interactive Dialogue:
"Making Sustainability Profitable Around the World"

11:00 to 11:30 a.m.

Jeopardy Game on Sustainability
HOSTED BY CHARLIE POPECK
President and Founding Principal, Green Ideas
Sustainability Consultants

12:00 – 1:30 p.m.

"The Green Economy: A New Frontier,
A Collective Voice Towards Change"
JEROME RINGO
Senior Executive for Global Strategies, Green Port
Former National President of Apollo Alliance

REGISTER TODAY!

Our eighth annual Livability Summit will take a forward looking approach at the notion of sustainability and how it will shape the next decade of livability in our region, throughout the nation and globally.

Learn from internationally renowned speakers



Participate in an interactive dialogue on making sustainability profitable



Network with delegates from the City of Phoenix's International Business Symposium



Make a difference in our home state



Preview local sustainability initiatives in our exhibit area

Our Environmental Legacy, Your Sustainable Future

KEYNOTE SPEAKERS



KIM MCKAY
ENVIRONMENTALIST,
NATIONAL GEOGRAPHIC AUTHOR

A native Australian and lifelong believer that everyone can make a difference, Kim McKay has worked on every continent in media, sustainability and social marketing. In 1989 she co-founded Clean Up Australia, now the largest community environmental project in that country, followed in 1993 by Clean Up the World, which operates in 120+ countries. She is co-author of the popular *True Green* book series, published by *National Geographic*, which identifies simple things individuals, families, corporations and communities can do to reduce their impact on the environment.



JEROME RINGO
ADVOCATING FOR SUSTAINABILITY,
CLEAN ENERGY & JOBS

Senior Executive for Global Strategies with Green Port and former National President of the Apollo Alliance, Jerome Ringo is a dedicated advocate of clean energy and environmental justice. He was the 2005 Chair of the Board for the National Wildlife Federation, making him the first African American to head a major conservation organization in America. His firsthand knowledge of environmental issues came from working in Louisiana's petrochemical industry for 20+ years. After observing the impact of the industry's pollution on local communities, he created a broad based coalition to provide real solutions for our energy crisis. Now, he's taking his message around the world.

JOIN THE DIALOGUE

Local and international panelists will engage us in a conversation on "Making Sustainability Profitable Around the World." We'll discuss how green business and technologies are emerging as investment opportunities and economic solutions to global market challenges. Help shape our future to ensure a vibrant economy, conserve natural resources and protect the health and well-being of our citizens.

Featuring delegates from the City of Phoenix's International Business Symposium and moderated by:

KRISTIN MAYES
Director, Program on Law and Sustainability
Sandra Day O'Connor College of Law
at Arizona State University



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Thanks to our many Conservationist and Naturalist partners.

VALLEY FORWARD'S LIVABILITY SUMMIT REGISTRATION FORM

Reservations will be accepted through April 4, 2011. Cancellations accepted up to 24 hours in advance only; no show reservations will be billed.

Please reserve _____ member seat(s) at \$130 per person

Please reserve _____ non-member seat(s) at \$140 per person

Please reserve _____ member table(s) of 10 at \$1,250 per table

Please reserve _____ non-member table(s) of 10 at \$1,350 per table

All reservations include Continental Breakfast Buffet and Lunch

Name(s): _____

Title: _____

Company: _____

Address: _____

City, State, Zip: _____

Telephone: _____ Fax: _____

Email: _____

My Check is Enclosed for: \$ _____

Please Bill My Credit Card — Visa, MasterCard or American Express
(circle one)

Name on Card: _____

Amount: \$ _____ Card #: _____

Expiration: _____ Security Code: _____

Credit Card Billing Address: _____

Signature: _____

Register online with Visa, MasterCard or American Express at
valleyforward.org or complete this form and return to:

VALLEY FORWARD ASSOCIATION
3800 N. Central Avenue, Suite 220, Phoenix, AZ 85012
Telephone: (602) 240-2408 Fax: (602) 240-2407
E-mail: info@valleyforward.org

Valley Forward is a 42-year-old environmental public interest organization that brings business and civic leaders together to convene thoughtful public dialogue on regional issues and to promote cooperative efforts to improve the sustainability and livability of Valley communities.