

CALL FOR ENTRIES

Valley Forward Association

in partnership with

SRP

presents the

29TH ANNUAL

ENVIRONMENTAL
EXCELLENCE AWARDS

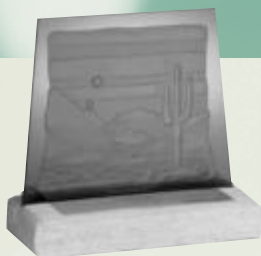
Entry Deadline:

July 10, 2009

Awards Gala:

Saturday, September 12, 2009

Westin Kierland Resort



The Crescordia
(To Grow In Harmony)

 VALLEY
FORWARD
40 YEARS

SUBMISSION REQUIREMENTS

All submittals must be bound in a standard 8-1/2" x 11" format or provided in a PowerPoint presentation and must be limited to the following:

- ▼ A complete nomination form for each entry, **including the project owner signature.**
- ▼ All team members, including architect, contractor and top five major subcontractors (company names only), **MUST** be submitted on a disk as a text document along with the nomination form.
- ▼ Indicate on the nomination form if entry is a Public/Private Partnership.
- ▼ A narrative description of no more than TWO pages of double-spaced, typewritten text is required for each entry; please include in the description what makes the nomination innovative or unique and its impact on the community.
- ▼ Each submission requires an entry fee of \$75 payable to Valley Forward Association.

All submittals must include electronic photos of the project.

- ◆ No less than six photos, no more than 12 photos
- ◆ Horizontal format only
- ◆ Must be in jpeg or tiff format; maximum size per photo is 5 MB.

- ◆ Must be 300 dpi resolution
- ◆ Must be on one CD
- ◆ Must appear in same order as written description

PowerPoint presentations are acceptable, per the following:

- ◆ File must be .ppt (not .pps)
- ◆ Photos used in PowerPoint presentation **MUST** also be submitted separately as electronic files (see photo requirements above)
- ◆ Horizontal format only

Videos are acceptable, per the following:

- ◆ 1/2" VHS or DVD format
- ◆ No more than five minutes long
- ◆ Must also provide electronic photos along with video, per requirements listed above
- ◆ Must be labeled with entry name

If you have additional materials that you feel will highlight your entry please include in your packet; be sure to keep materials to a minimum. All submittals should be delivered to the Valley Forward office located at 3800 North Central Avenue, Suite 220, Phoenix, AZ 85012.

For more information, please call:
(602) 240-2408

AWARDS ELIGIBILITY

- ▼ Any individual or organization is encouraged to nominate an outstanding achievement that directly impacts the environmental quality of Maricopa County and surrounding area.
- ▼ Any work or environmental contribution, regardless of its age, that is completed or in full implementation prior to the deadline is eligible.
- ▼ Entries must represent a finished product in all categories, with the exception of Livable Communities, in which adopted plans or policies are eligible.
- ▼ Projects may be nominated in more than one category and will be eligible to win in more than one category in any given year; however, separate entry forms/fees are required.
- ▼ Projects that have received a Crescordia or Merit Award in the past are ineligible in the category for which they were recognized.

DEADLINE FOR SUBMISSION IS 4 P.M., FRIDAY, JULY 10, 2009

RECOGNIZING ENVIRONMENTAL EXCELLENCE

Valley Forward Association is pleased to present the 29th Annual Environmental Excellence Awards program, initiated in 1980 to recognize outstanding contributions to the sustainability of Valley communities. Since our organization's inception 40 years ago, we are the only civic group in our region that focuses exclusively on the balance between economic development and environmental quality. We gratefully acknowledge SRP as the title sponsor of our 2009 Environmental Excellence Awards program for the eighth consecutive year.

This program has grown significantly over the years and now encompasses seven broad categories, including: buildings and structures, site development and landscape, art in public places, environmental technologies, environmental education/communication, environmental stewardship and livable communities.

The awards set standards for exceptional physical, technical and social development of our metropolitan area. A diverse panel of expert jurists selected for their knowledge of and contribution to environmental

excellence will judge each entry. They will select winners of Awards of Merit and the coveted Crescordia Award for each category. **A maximum of one Crescordia and two Awards of Merit per category will be presented.** Judges may also elect to withhold an award in any category.

Winners will be notified in advance of the September 12, 2009, awards program. However, specific awards will not be revealed prior to the event. Finalists will be asked to prepare a presentation board of their entry for display at the banquet. Display boards of Crescordia winners will also be included in a one-year museum-quality traveling exhibit.

Crescordia and Award of Merit winners in each category will be revealed in a multimedia presentation at the awards ceremony, where recipients will be honored. Acceptance speeches will be limited to Crescordia winners only.

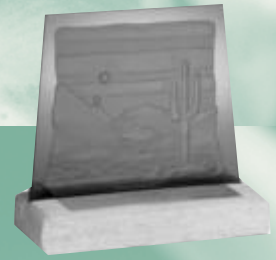
Our gala will culminate in the presentation of the evening's top honors: The President's Award.

THE PRESIDENT'S AWARD

For Special Achievement In Environmental Excellence

This award will be presented to an individual or organization that has had a special impact on the environment. The recipient of the President's Award will be selected from among Crescordia winners in the competition. Nominations will not be accepted exclusively for the President's Award.

AWARD CATEGORIES



The Crescordia *(To Grow In Harmony)*

Coveted sand-etched glass award designed by Tony Hipsher and fashioned by Mark Niswander

- ▼ Each entry nomination must be made in one of the **numbered** categories noted below. Individual projects or persons can be nominated for more than one category; however, multiple entries should be tailored for each individual category.
- ▼ An entry form and fee must accompany each nomination.
- ▼ The judging committee may elect to shift any entry to what they believe to be a more appropriate category.

CATEGORIES

Buildings and Structures

Contributions to the built environment

1. Single-Family Residence
2. Multifamily Residential
3. Historic Preservation (restoration, renovation or adaptive reuse of buildings and structures originally constructed at least 50 years ago)
4. Office, Commercial & Mixed Use
5. Industrial & Public Works
6. Public Assembly (school, churches, etc.)

Site Development and Landscape

Contributions to the natural environment

7. Residential
8. Office, Commercial & Mixed Use
9. Urban Plazas
10. Industrial & Public Works
11. Public Assembly (schools, churches, etc.)
12. Trails
13. Parks

Art in Public Places

An outstanding work of art that is visually accessible to the general public (may be publicly or privately owned)

14. Art in Public Places

Environmental Technologies

An outstanding product, process or technology that preserves or enhances environmental quality

15. Public Sector
16. Private Sector

Environmental Education / Communication

Recognizing outstanding achievements in environmental education and communication (events, campaigns, publications, curricula, etc.)

17. Public Sector
18. Private Sector
19. Educators, Students & Nonprofit Organizations

Environmental Stewardship (SRP Award)

An individual, corporation or organization that has demonstrated a longstanding, sustainable commitment to improving the environment

20. Environmental Stewardship

Livable Communities

Contributing to healthy sustainable communities regionally; preserving, protecting or enhancing environmental resources

21. Master Planned Communities
22. Multimodal Transportation & Connectivity
23. Resource Management (air, water, land, etc.)
24. Public Policy/Plans

AWARD SELECTION CRITERIA

The Environmental Excellence Awards program recognizes outstanding contributions to the sustainability of Valley communities. All entries will be judged relative to the following criteria; please address as many criteria as applicable:

Categories 1-13: BUILDINGS AND STRUCTURES; SITE DEVELOPMENT AND LANDSCAPE

- ▼ Preservation or Enhancement of Environmental Quality
- ▼ Integration and Compatibility with the Natural Environment
- ▼ Integration and Compatibility with the Man-Made Environment
- ▼ Conservation of Natural Resources and/or Creation/Preservation of Habitat
- ▼ Contribution to Environmental Awareness, Education, Cultural and Aesthetic Appreciation

Category 14: ART IN PUBLIC PLACES

- ▼ Contribution to Aesthetic Appreciation
- ▼ Contribution to Environmentally Based Culture
- ▼ Preservation or Enhancement of Environmental Quality
- ▼ Integration and Compatibility with the Natural Environment
- ▼ Integration and Compatibility with the Man-Made Environment

Categories 15-16: ENVIRONMENTAL TECHNOLOGIES

- ▼ Preservation or Enhancement of Environmental Quality
- ▼ Conservation or Improvement of Natural Resources
- ▼ Generation of Clean Energy
- ▼ Protection of Human Health and the Environment
- ▼ Creation/Preservation of Habitat
- ▼ Improvement of Recycling Methods

Categories 17-19: ENVIRONMENTAL EDUCATION / COMMUNICATION

- ▼ Contribution to Environmental Education and Awareness
- ▼ Initiation of an Environmental Program
- ▼ Participation in an Environmental Activity
- ▼ Conservation of Natural Resources
- ▼ Collateral Production, Investigative or Research-driven Reports, Written and Broadcast Media or Campaigns on Environmental Topics

Category 20: ENVIRONMENTAL STEWARDSHIP (SRP AWARD)

- ▼ Demonstrating a Longstanding Commitment to Environmental Quality
- ▼ Conservation or Preservation of Natural Resources
- ▼ Initiation of an Environmental Program
- ▼ Contribution to Environmental Awareness
- ▼ Participation in an Environmental Activity

Categories 21-24: LIVABLE COMMUNITIES

- ▼ Contributing to a Sustainable Environment through Resource Conservation and Innovation
- ▼ Demonstrating a Commitment to Environmental Quality
- ▼ Preserving, Protecting and Enhancing Environmental Resources
- ▼ Developing Policies or Plans that Directly Contribute to Livable Communities and Regional Connectivity
- ▼ Implementing Policies or Plans that Foster Sustainable Communities

Valley Forward Association is 40-year-old organization that brings business and civic leaders together to convene thoughtful public dialogue on regional issues and to promote cooperative efforts to improve the environment and livability of Valley communities.

SRP has played a vital role in the growth and development of our region and is a charter member of Valley Forward.



Valley Forward Association
3800 North Central Avenue, Suite 220
Phoenix, AZ 85012

For more information call:

Phone: (602) 240-2408 Fax: (602) 240-2407

Email: info@valleyforward.org

Website: www.valleyforward.org

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