

A New Green Economy

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Here we are!

- Gas and food prices up significantly
- People are feeling hopeless
- Infrastructure is breaking down
- Lateral thinking in business

Watch How You Think

- Lateral
 - Inputs, Outputs, waste, pollution, Human Created, competitive, in and out in a straight line
- Circular
 - Uses everything in the process, no waste, only usable products created, every aspect is considered and used, builds community, collaborative

The Solution...

Transition to Local Economies

- Builds Resiliency and Infrastructure
- Creates Nearby Loyal Customers – Local Salon
 - Often Called Community
- A New Kind of Local
 - Source it, buy it, find it, grow it, manufacture it, prepare it...locally. As close to the point of manufacture as possible. Target:100%
- Be a Hero...Dare to be First

Localization Projects

- Maya's Farm, Pinnacle Farms, McClendon's Select, Queen Creek Olive Mill, Save Your Dairy, The Urban Farm, VermiSoks
- Local First AZ, Sustainable Arizona, Phoenix Permaculture Guild, Arizona Organizing Project, Tiger Mountain Foundation, Sustainazility.com, Green Chamber of Commerce

Levels of Participation

- Level 1 – Buy local, support local
- Level 2 – Attend a unity event – Tiger Mountain, Harvest for Humanity, find a way to plug yourself in.
- Level 3 – Organize a project you are passionate about using only local resources.
- Level 4 – Become an expert in something local, create change, be a hero.

Lets look at something more
concrete.

If food stopped
coming into Phoenix,
how long would we have
before we ran out?

The solution...create a local food economy.

- What is a local food economy?
 - The farm to table to farm process
 - Growing
 - Harvesting
 - Distributing
 - Preparing
 - Eating
 - Disposal – always needs to feed the growing.

The Virtuous Cycle

A Circular Way of Thinking



Five components of our local food economy.

- Education – PemacultureNet U
- An Instant Farming Method – VermiSoks
- Collection & Distribution – The RFG & CSA's
- A Local Seed Bank – SeedsTrust
- Create Farmers – 10,000 Urban Farms

The Urban Farm









