

Commemorating the  
40th Anniversary  
OF Earth Day

What Does  
the *Future* Hold for  
Sustainability

A hand holding a globe with a large question mark. The hand and globe are rendered in a light blue, semi-transparent style against a darker blue background. A large, white, stylized question mark is positioned to the right of the globe.

Join us for a forecast of what's ahead for sustainable community design, economic opportunity and the impact on our social landscape locally, nationally and globally

# VALLEY FORWARD'S LIVABILITY SUMMIT

Promoting a Healthy Environment & Healthy Economy

**EARTH DAY -- THURSDAY, APRIL 22, 2010**  
**WYNDHAM PHOENIX**

 **VALLEY  
FORWARD**  
SINCE 1969

The logo consists of a stylized 'V' shape formed by three horizontal bars of increasing length, followed by the text 'VALLEY FORWARD' in a bold, sans-serif font, and 'SINCE 1969' in a smaller font below it, separated by a thin horizontal line.

*Hear from the experts and join in the dialogue at*  
**Valley Forward's Livability Summit**

THURSDAY, APRIL 22, 2010

**WYNDHAM PHOENIX**

50 East Adams Street

Grand Ballroom

7:30 a.m.

Registration, Continental Breakfast &  
Preview of Valley Forward's Resource Area

8:00 a.m.

Welcome & Introductions

**DIANE BROSSART**

Valley Forward Association

8:15 – 9:00 a.m.

**JAMES CHARLIER, AICP**

Charlier Associates, Inc.

9:00 – 10:30 a.m.

Local Panel: How to ensure a sustainable  
future for our region

10:45-11:30 a.m.

**PAUL LEINBERGER**

The Futures Company

Earth Day Release: *Going Green Report*

12:00 – 1:30 p.m.

**JEREMY RIFKIN**

Economic Futurist & Sustainability Expert

– *Our Environmental Legacy, Your Sustainable Future* –

[www.valleyforward.org](http://www.valleyforward.org)



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Our seventh annual Livability Summit will take a forward looking approach at the notion of sustainability and how it will shape the next decade of livability in our region, throughout the nation and globally.



In addition to nationally recognized keynotes, a panel presentation will bring local experts together for an interactive dialogue on Valley Forward's core areas of focus: land use planning and open space, transportation and air quality, water management and energy.



Valley Forward's Resource Area will spotlight sustainability initiatives with booths and displays.

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*Register Your Participation Today!*

# KEYNOTE SPEAKERS

ECONOMIC FUTURIST & SUSTAINABILITY  
EXPERT HEADLINES LIVABILITY SUMMIT

## **JEREMY RIFKIN**

PRESIDENT, FOUNDATION ON ECONOMIC TRENDS



Jeremy Rifkin is president of the Foundation on Economic Trends and the author of 17 best-selling books on the impact of scientific and technological changes on the economy, the workforce, society and the environment. He's founder and chairperson of the Third Industrial Revolution Global CEO Business Roundtable. The Roundtable is composed of 100 CEOs of leading North American and European global corporations committed to ushering in the four pillars of the Third Industrial Revolution to address global economic recovery, energy security and climate change. Rifkin has been influential in shaping public policy in the U.S. and around the world.

CONSUMER AND BUSINESS TRENDS EXPERT  
TO UNVEIL THE FUTURE'S COMPANY'S  
*GOING GREEN REPORT*

## **PAUL LEINBERGER**

SVP, GLOBAL ACCOUNTS, THE FUTURE'S COMPANY



A nationally-recognized expert in brand and market strategy, Paul Leinberger will discuss consumer and business trends in the sustainability arena. He will release his company's *Going Green Report* at our Earth Day event and discuss how the environmental movement has impacted new consumers in the current recession.

# SMART GROWTH STRATEGIST TO LEAD DISCUSSION ON LOCAL SUSTAINABILITY INITIATIVES

**JAMES CHARLIER, AICP**  
CHARLIER ASSOCIATES, INC.



An expert in smart growth strategies and sustainable transportation systems, James Charlier's work in the West has focused on our state, where he helped lead last year's Arizona Town Hall and is now consulting with the Arizona Department of Transportation. He also teaches Sustainable Urbanism at the University of Colorado and is on the faculty of the Governor's Institute of Community Design, the Mayor's Institute of Community Design and the American Institute of Architects' Sustainable Design Assessment Team.



## LOCAL PANEL

Local public/private sector panelists will engage us in a conversation on "How to ensure a sustainable future for our region." We'll discuss how environmental issues impact community design and personal lifestyle choices. Participate in shaping our future to ensure a vibrant economy, conservation of natural resources and the health and well-being of our citizens.

Shannon Scutari, Arizona Department of Transportation  
Sue Clark Johnson, ASU Morrison Institute for Public Policy  
Arizona Corporation Commissioner Paul Newman  
Dr. Mo Mukiibi, Jr., CH2M Hill

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## ENVIRONMENTAL STEWARDS

**APS**

THE POWER TO MAKE IT HAPPEN<sup>®</sup>

**PHOENIX  
Business  
Journal**



**City of Phoenix**

**Honeywell**



## ECOLOGISTS

Freeport-McMoRan Copper & Gold Foundation

*Thanks also to our many Conservationist and Naturalists partners,  
as well as Olson Communications for public relations services*

# Valley Forward's Livability Summit

## Registration Form

Reservations will be accepted through April 16, 2010. Cancellations accepted up to 24 hours in advance only; no show reservations will be billed.

Please reserve \_\_\_\_\_ member seat(s) at \$130 per person

Please reserve \_\_\_\_\_ non-member seat(s) at \$135 per person

Please reserve \_\_\_\_\_ member table(s) of 10 at \$1,250 per table

Please reserve \_\_\_\_\_ non-member table(s) of 10 at \$1,300 per table

***All reservations include Continental Breakfast Buffet and Lunch***

Name(s): \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

My Check is Enclosed for: \$ \_\_\_\_\_

Please Bill My Credit Card – Visa, MasterCard or American Express (circle one)

Amount \$ \_\_\_\_\_ Card # \_\_\_\_\_

Expiration \_\_\_\_\_ Security Code \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_

Signature \_\_\_\_\_

Register online with Visa, MasterCard or American Express at [www.valleyforward.org](http://www.valleyforward.org) or complete this form and return to:

### **Valley Forward Association**

3800 N. Central Avenue, Suite 220, Phoenix, AZ 85012

Telephone: (602) 240-2408 Fax: (602) 240-2407

Email: [info@valleyforward.org](mailto:info@valleyforward.org)

*Valley Forward is a 41-year-old environmental public interest organization that brings business and civic leaders together to convene thoughtful public dialogue on regional issues and to promote cooperative efforts to improve the sustainability and livability of Valley communities.*