



MEDIA ADVISORY

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For Immediate Release: August 25, 2005

WHAT: In approximately two weeks, Valley Forward Association will present its 25th annual Environmental Excellence Awards, in partnership with SRP. More than 600 corporate and community leaders are expected to attend the event, Arizona's oldest and largest environmental competition of its kind. Projects submitted by businesses, government agencies, educators and non-profit organizations will be recognized for significant contributions to the livability and sustainability of Valley communities. The silver anniversary banquet will also feature a multi-media presentation and dinner. The event is open to the public, with individual seating at \$180 and tables of 10 at \$1,700. Reservations are available online at www.valleyforward.org or by calling (602) 240-2408.

WHEN: Friday, September 9, 2005
6:00 p.m.

WHERE: Hyatt Regency Scottsdale at Gainey Ranch
7500 E. Doubletree Ranch Rd.
Scottsdale, AZ

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Valley Forward has been bringing business and civic leaders together since 1969 to convene thoughtful public dialogue on regional issues and to promote cooperative efforts to improve the environment and sustainability of Valley communities.